

BRITANNIA

Presents



A Foundation for the Future

[www.conquestolympiad.com](http://www.conquestolympiad.com)



Assured Gift for Every Participant



## CONQUEST OLYMPIAD

As the great Dalai Lama has said, “Share your knowledge. It is a way to achieve immortality”, we at the Conquest Olympiad feel delightfully proud to be spreading the light of knowledge and awareness among the student community across the nation by offering the most enlightening and challenging experience through our quiz competitions. The Conquest Olympiad provides the most conducive as well as testing opportunity to students to show their depth of knowledge and sharpness of intelligence. We are glad to announce opening of Conquest Olympiad for this year.

## ABOUT US

Ignorance is darkness, and knowledge is a boundless and eternal ocean of light and delight. The deeper we search, the more delight and significance we gain. Founded in the year 2000, the Conquest Olympiad is a Delhi based organization providing the perfect platform to student community across the nation to prove their mettle by showing their inquisitiveness. Every person in this world has a desire to learn and discover. The Conquest Olympiad offers a programme full of motivation and inspiration to arouse a sincere and real love for learning in students.

During the past 24 years, we have successfully inspired millions of students all over India to have a natural liking for gaining more and more knowledge. Enthusiastic appreciation and delightful cooperation from the schools proves that we are doing something significant and worthwhile for our society and the nation. It is a matter of satisfaction for us that over these years we have successfully lived up to the expectations of countless school children, teachers and parents. It is a proud achievement for us that over 1000 schools from all over India participated in Conquest Olympiad last year.

Our tests have been designed by experts to identify the strengths and weaknesses of your child. This understanding will go a long way when it comes to monitoring children's academic progress as well as helping them make wise decisions in the years to come. Our aim is to keep children motivated to learn and do well in school. At Conquest we believe “Young ones should be on the top of their confidence level”.

IQ, short for intelligence quotient, is a measure of a person's reasoning ability. In short, it is supposed to gauge how well someone can use information and logic to answer questions or make predictions. IQ tests begin to assess this by measuring short and long-term memory. They also measure how well people can solve puzzles and recall information they've heard and how quickly.

Every student can learn, no matter how intelligent. But some students struggle in school because of a weakness in one specific area of intelligence. These students often benefit from special education programs. There, they get extra help in the areas where they're struggling. IQ tests can help teachers figure out which students would benefit from such extra help.

Conquest IQ Olympiad is open for the Students of Prep. to 12th standard. Students participating in the olympiad will have to go through a written test, carrying different subjects divided into different sections of duration 90 minutes. Olympiad is entirely based on objective type questions i.e. multiple choice, match the following, true and false etc. For Nursery to Class 2nd students paper is designed in a picture format. Olympiad will be based on the course contents covered in their previous classes as per according to the CBSE/ICSE/State board affiliated schools syllabus. Question papers are developed after taking feedback from teachers and principals of different schools. Objective behind conducting this olympiad is to develop mental and confidence level of the students. Details of subjects to be covered for different classes are mentioned in the table.

CLASSES	COLOURING	MATHS	ENGLISH	GK	SCIENCE	APTITUDE	COMPUTER	TOTAL
NUR./PREP./MONT..	20	20	20	20	×	20	×	100
LKG	20	20	20	20	×	20	×	100
KG	20	20	20	20	×	20	×	100
1 <sup>ST</sup>	10	15	15	15	15	15	15	100
2 <sup>ND</sup>	10	15	15	15	15	15	15	100
3 <sup>RD</sup>	10	15	15	15	15	15	15	100
4 <sup>TH</sup>	10	15	15	15	15	15	15	100
5 <sup>TH</sup>	10	15	15	15	15	15	15	100
6 <sup>TH</sup>	10	15	15	15	15	15	15	100
7 <sup>TH</sup>	10	15	15	15	15	15	15	100
8 <sup>TH</sup>	10	15	15	15	15	15	15	100
9 <sup>TH</sup>	10	15	15	15	15	15	15	100
10 <sup>TH</sup>	10	15	15	15	15	15	15	100
11 <sup>TH</sup>	×	20	20	15	20	15	10	100
12 <sup>TH</sup>	×	20	20	15	20	15	10	100

All subjects in one paper



- ▶ Students interested in taking part will have to pay ₹200/- as a registration fee.
- ▶ Last date by which school can conduct the first round of the Olympiad is **30<sup>th</sup> NOVEMBER**. School itself can select any date before **30<sup>th</sup> NOVEMBER** as per according to school schedule and convenience.
- ▶ Last date of Registration is **30<sup>th</sup> SEPTEMBER**. However, schools registering before **31<sup>st</sup> AUGUST** will get extra amount of ₹10/- per student for school welfare. You can download the format of "Participation Form" to be filled by the school from our website, [www.conquestolympiad.com](http://www.conquestolympiad.com), or Whatsapp us at 9811792776.
- ▶ Venue for the first and final round is respective school itself. After finishing the first round winning and good scoring student's from every school will be invited for the finals. Final round will be a written round & live quiz round (to be held on Google Meet) is going to be held in the respective school. Details of Final Round will be provided along with the result of first round. Result of the olympiad will be provided with in one month.
- ▶ You can ask us for the softcopy of the Participation form which you can share on your whatsapp group or school dashboard. Participation form is carrying every detail regarding the Olympiad which can help parents to decide about their child participation in the Olympiad. Please whatsapp us at 9971245554 to get the softcopy.

### Preparation Material

Students can opt for Preparation Booklet + Previous Year Paper & Question Bank to get the format of questions coming in the paper. Preparation material is not mandatory to take.

PREPARATION BOOKLET + PREVIOUS YEAR PAPER



QUESTION BANK



### BENEFITS FOR PARTICIPATING STUDENTS

- ▶ Every Participant will get assured gift from Britannia.
- ▶ Participation Certificate will be provided to every student.
- ▶ Winning students will get Medals & Merit Certificate & Certificate of Appreciation for those who will get greater than or equal to 90 marks.

### BENEFITS FOR PRINCIPAL & COORDINATOR INCHARGE

Details of benefits for Principal and Coordinator Incharge on the basis of amount received from the school which includes students Fee + Study Material (Preparation Booklet & Previous Years Papers) amount:

Amount	For Principal	For Coordinator Incharge
Less than ₹ 4000/-	1 Penset + 1 Nestle Chocolate Pack & Certificate of Appreciation	1 Penset + 1 Nestle Chocolate Pack & Certificate of Coordination
₹ 4000 to 8000/-	e-Gift Voucher worth ₹ 400 + Certificate of Appreciation	e-Gift Voucher worth ₹ 200 + Certificate of Coordination
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₹ 30000 to 40000/-	Te-Gift Voucher worth ₹ 1200 with + Certificate of Appreciation	e-Gift Voucher worth ₹ 1000 + Certificate of Coordination
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open for classes  
NURSERY - 5<sup>th</sup>

# Alphabet Olympiad



The letters used by a language are collectively called an alphabet. It has a fixed order based on the custom of the users. The alphabet is used for writing and the symbols used for writing are called letters. Each letter represents one sound or a related sound (also called phoneme) used by the spoken language. With the help of a standard reading direction, spaces and punctuation marks, the alphabet forms words which helps us to read. Our Alphabet Olympiad is emphasis students to read, write & speak . Alphabet Olympiad covers concepts of reading, speaking using phonics and writing . Alphabet Olympiad is divided into 3 sections. Following are the brief of different sections under Alphabet Olympiad.

CLASSES	READING	WRITING	SPEAKING	TOTAL
NUR./PREP./MONT..	40	30	30	100
LKG	40	30	30	100
KG	40	30	30	100
1 <sup>ST</sup>	40	30	30	100
2 <sup>ND</sup>	40	30	30	100
3 <sup>RD</sup>	40	30	30	100
4 <sup>TH</sup>	40	30	30	100
5 <sup>TH</sup>	40	30	30	100

All subjects in one paper

## 01 Reading

Reading is important because it develops your mind and gives you excessive knowledge and lessons of life. It helps you understand the world around you better. It keeps your mind active and enhances your creative ability. Reading improves your vocabulary and develops your communication skills.

## 02 Writing

Even in this digital age when children are typing on keyboards and smart phones all the time, handwriting continues to play an important role in shaping a child's personality. Every child has a unique style of writing. Let your child improve her/his handwriting skills and have some fun along the way!

## 03 Speaking

Speaking is the delivery of language through the mouth. To speak, we create sounds using many parts of our body, including the lungs, vocal tract, vocal chords, tongue, teeth and lips. Speaking is the second of the four language skills.



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QUESTION BANK



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## IMPORTANCE OF ART AND CRAFT

There is no doubt that art and craft are fun activities for kids. Be it coloring with crayons or making miniature statues from clay, folding paper to create fine origami or designing a handmade birthday card, there are several art and craft activities, which can enhance the interest of the children and exploit their artistic potential.

By introducing Art and Craft olympiad to the kids and involving them in such activities in schools, you will invest in building their cognitive, physical, and social development. The following are the benefits of Art and Craft olympiad :

### PHYSICAL BENEFITS

#### Enhances dexterity

Art and craft activities can enhance the children's dexterity and agility. With the enhancement of fine motor skills and much practice, a child's manual dexterity, artistic skills, and speed will also increase.

#### Improvement of hand-eye coordination

Engaging in activities related to art and craft from a very young age leads to a tremendous improvement in hand-eye coordination. This will help a child during later primary school years when she or he is spacing out words or forming letters.

### COGNITIVE BENEFITS

#### Sharpens skills of decision making

A child will learn to make correct and effective decisions by facing and solving artistic challenges. This helps to develop a problem-solving attitude, which in turn, will help them in the future. A child learns about new colors and shapes through art and craft as well as gains familiarity with various figures and patterns.

Art and Craft olympiad not only help in the above traits but also in boosting academic performance. Above all these are activities filled with lots of fun for children.





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### PREPARATION KIT



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More than ₹ 100000/-	Will be decided according to the amount	Will be decided according to the amount



## BENEFITS FOR SCHOOLS

- ▶ Every participating school will get following incentive for school welfare account depending on the number of participants.

PARTICIPANTS	AMOUNT TO BE DEDUCTED
Upto 100	₹30 Per Student (per olympiad) + 15% From study material (if ordered)
100-250	₹35 Per Student (per olympiad) + 15% From study material (if ordered)
251-500	₹40 Per Student (per olympiad) + 15% From study material (if ordered)
501-1000	₹45 Per Student (per olympiad) + 15% From study material (if ordered)
More than 1000	₹50 Per Student (per olympiad) + 15% From study material (if ordered)

Please note:- Schools registering before **31<sup>st</sup> AUGUST** will get extra amount of ₹10/- per student.

## ACCOUNT DETAILS

- ▶ You can send payment through Draft/Cheque to be issued in favor of "CONQUEST IQ OLYMPIAD". School can also deposit the amount directly or through Funds Transfer (NEFT/RTGS). Account details are given below.

 **BANK DETAILS**

**CONQUEST IQ OLYMPIAD**

**CA :126711100002315**

**IFSC : UBIN0550027**

**Bank : Union Bank Of India**

**Branch : N.A.C. Manimajra, Chandigarh**

You can make payment through different Payment modes.



- ▶ In case you are transferring the amount directly in bank account then no need to send hard copy of the confirmation letter (last page of this brochure). You can simply mail us or Whatsapp. In case you are sending the amount through Draft/Cheque then please send letter through SPEED POST/DTDC/MARUTI/PROFESSIONAL/TRACKON/ DELHIVERY COURIER only on below mentioned address:

## CONFIRMATION LETTER TO BE SENT AT

**PROJECT MANAGER CONQUEST PROCESSING CENTRE  
PLOT NO.71, SHAHI NALA, HOUSING BOARD, BAJAURA, DISTT. KULLU,  
HIMACHAL PRADESH - 175125**



9971245554, 9811792776



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